

Fields of Application

Each of us probably comes into contact with dozens of pad printed products on a daily basis without knowing it.

Pad printing is known to be the system to print on irregular surface, no plane, concave or convex, of different shapes, but it prints well as on plane surfaces.

It is used where the multicolour printing in a unique cycle is requested, where a fast drying is necessary (as on automatic line) and where the highest printing quality is inquired, especially on thin line.

With this introduction the list of potential applications for pad printing is seemingly endless.

Pad printing, already confirmed for its ability to print fine lines on small objects at high resolution, has imposed and expanded its application standards also for the decoration of large format objects, toppling limits and prejudices of the past.





With this prerogatives the list of potential applications of pad printing has been extended in every sector. Indeed, each of us probably comes into contact with dozens of pad printed products on a daily basis without knowing it.

Some examples are:

- Households, washer panels, refrigerators drawers, chassis, coffee makers, vacuum cleaner and small electric appliances,..
- Promotional items, fashion accessories...
- Toys, models...
- Automotive, accessories for automobiles and motorcycles....
- TV, Hi-Fi, computers, IT accessories...
- Packaging for cosmetics, over-the-counter medicines, pharmacological products,...
- Medical and safety equipment.....
- Home accessories, lighting...
- Closures, crown caps, caps and covers...
- Shoes, heels, wedges, soles and insoles...
- Electronic apparatus, transformers and switches...
- Beverage containers, fruit and vegetable flats...
- Packaging in general.